



**Outreach Letter Version #1 (Long)**

Hi [insert name/family/friends/etc.],

As you may know, I am passionate about making the world a better and more inclusive place for future generations – which is why I'm daring to take part in Capes for Kids. This year's fundraiser is bigger than ever as Capes for Kids celebrates their 10<sup>th</sup> Anniversary!

Capes for Kids is a fun way to support kids and youth with disabilities and Holland Bloorview Kids Rehabilitation Hospital. Every year, Holland Bloorview helps over 9,500 kids and youth with disabilities and complex medical needs access care that focuses on their physical, mental and emotional well-being. Together, we can build capacity across the health care system, move innovations into clinical care faster than ever before, and take new models of care to greater heights.

From **March 6 – March 13, 2026**, I'll wear a [red/gold] cape wherever I go in support of Holland Bloorview.

**Will you help me reach my [insert \$ amount here] fundraising goal?** Donations fund vital research, programs and services that will increase access to pediatric care across Canada. Click here to support my Capes for Kids campaign: [insert link to your personal fundraising page].

Want to join me in fundraising? You can join my team or start your own! [Register here.](#)

Thank you for daring to show up to create an accessible, inclusive and stigma-free world for kids and youth with disabilities.

With gratitude,  
[Insert your name here]

**Bonus tip:** Are you a returning Capes for Kids superhero? Share your photos of yourself wearing your cape to show your supporters just how fun Capes is by using #CapesForKids.



**Outreach Letter Version #2 (Short)**

Hi [insert name/family/friends/etc.],

As you may know, I am passionate about making the world a better and more inclusive place for future generations – which is why I'm daring to take part in Capes for Kids. This year's fundraiser is bigger than ever as Capes for Kids celebrates their 10<sup>th</sup> Anniversary!

Capes for Kids is a fun way to support kids and youth with disabilities and Holland Bloorview Kids Rehabilitation Hospital. Every year, Holland Bloorview helps over 9,500 kids and youth with disabilities and complex medical needs access care that focuses on their physical, mental and emotional well-being.

**Will you help me reach my [insert \$ amount here] fundraising goal?** Donations fund vital research, programs and services that will increase access to pediatric care across Canada. Click here to support my Capes for Kids campaign: [insert link to your personal fundraising page].

Want to join me in the fun? You can join my team or start your own! [Register here.](#)

Thank you for helping to create an accessible and inclusive world for kids and youth with disabilities. Together we dare to shape the future of disability health care for kids.

With gratitude,  
[Insert your name here]

**Bonus tip:** Are you a returning Capes for Kids superhero? Share your photos of yourself wearing your cape to show your supporters just how fun Capes is using #CapesForKids.