

DECORATE YOUR CAPE PARTY! (in person)

This party can be done in person if it is safe to do so!

- ★ Set a date for your party and runway show
- ★ Send invitation to your friends and/or family to come join you for your cape decorating party
- ★ Set a fundraising amount that each guest will contribute if they want to participate (e.g. \$10 per ticket)
- ★ Tell every guest to bring a cape and something to decorate their cape with
- ★ Some ideas include stickers, fabric markers, gems, fabric, and more! It is up to your imagination
- ★ Once your capes are all done, play some music and show them off on the runway!

DECORATE YOUR CAPE PARTY! (virtual)

This party can be done virtually either on zoom or any other platform you wish to do it on. Follow the instructions below to host your very one virtual party on zoom

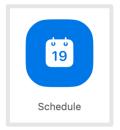
- ★ Set a date for your party and runway show
- ★ Set a fundraising amount that each guest will contribute if they want to participate (e.g. \$10 per ticket)
- ★ If you don't have zoom already download the application
- ★ Open Zoom, and click "schedule a meeting"
- ★ Insert the required information (e.g. Title of meeting, time, and date)
- ★ Choose an email address for Zoom and then go to your calendar and click the Zoom meeting to find the URL

DECORATE YOUR CAPE PARTY! (virtual)

- ★ Send out the Zoom link to participants and write a message saying they will be let into the call once they have purchased a ticket
- ★ Once everyone has joined the meeting you can begin decorating your capes!
- ★ When it's time for the fashion show, you can spotlight everyone one a time to show off their new capes
- ★ To do this, click the three dots that appear when you hover over someone's screen, and click pin
- ★ To add music to your runway show, queue up a song on your computer, for example on youtube, and click share screen at the bottom and share sound
- ★ Enjoy!

STEPS TO HOSTING THE ZOOM MEET!

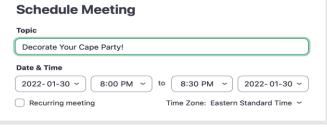
Open zoom, and click "schedule a meeting"



2. Insert the required information and click "save"

(e.g. Title of meeting, time, and date)





3. Copy the meet link or meeting id and password and then email one of them, or both, to the participants!

THE JOURNEY TO A BRIGHTER FUTURE WILL NOT BE POSSIBLE WITHOUT YOUR SUPPORT

Resources

- Click <u>here</u> if you would like to download some super cool, social graphics! These include Facebook, Twitter, LinkedIn, and email banners, zoom backgrounds and template posts.
- Click <u>here</u> if you would like to watch Holland Bloorview's impact video for Capes for Kids!
- Click <u>here</u> to read Holland Bloorview's Impact Stories!





FAQs

WHAT IS CAPES FOR KIDS?

Capes for Kids is a fun, family friendly event where we encourage everyone to wear their cape and raise money to support kids with disabilities at Holland Bloorview Kids Rehabilitation Hospital. Register online, set a fundraising goal and decide what your action will be and then start fundraising! Wear your cape March 7-13, 2022!

WHERE DO I GET MY CAPE?

You can make a cape from anything, a bed sheet, blanket or event a towel! Or you can earn a cape from Holland Bloorview. A limited number of branded capes are available for fundraisers after they raise their first \$100 (\$50 for child participants). Teams earn one cape for every \$100 they collectively raise. Raise \$1,000 and you unlock a brand new superhero level and redeem a GOLD cape!





FAQs

WHERE DO I WEAR MY CAPE?

Wherever you want! For a walk to grab coffee, dinner with the family, or even a Zoom meeting with your boss! The more places you commit to wearing your cape, the more your friends and family will support your fundraising efforts.

CAN I REGISTER A CORPORATE TEAM OR A TEAM OF FRIENDS AND FAMILY?

You can register a team online! The first person that registers their team is automatically the Team Captain. Be creative and give your team a unique name. After you've registered online, you can use our email invitations to ask your family, friends and co-workers to join your



team.

Capes Contact Info

Have a question or want to learn more about Capes for Kids? We'd love to hear from you.

Holland Bloorview Kids Rehabilitation Hospital Foundation 150 Kilgour Road Toronto, Ontario M4G 1R8

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