

Hi **Friends and Family!**

I am reaching out to you today to ask you to join forces with me in support of kids with disabilities and Holland Bloorview Kids Rehabilitation Hospital!

This year, more than ever, we could all use some superhero magic, which is why I am so excited to be participating in Holland Bloorview's Capes for Kids!

[Capes for Kids](#) is a fundraising program benefitting Holland Bloorview Kids Rehabilitation Hospital and this year, I want to go above and beyond to make a huge impact for some real-life superhero kids!

Holland Bloorview works to create a world of possibilities by supporting children and youth living with disability, medical complexity, illness and injury. Each year more than 8,300 kids and youth come through their doors to receive innovative treatments, therapies and specialized programs and services.

To see first-hand what you'll be supporting by joining forces with me, [I hope you watch this incredible video that demonstrates your impact.](#)

There are SO many fun and exciting virtual things planned for Capes for Kids this year! From Virtual Events in a Box, to fun Zoom backgrounds, and even the first ever Virtual Scavenger Hunt on February 28 and March 1, which I hear has some fantastic prizes.

When we each raise \$100 we'll earn our bright red cape so we can wear it all Capes Week from March 1-7.

With your help, we can make a huge difference for kids with disabilities. I hope you'll join my team, or even create your own team in this year's Capes for Kids!

[To register, please click here.](#)

If you can't join my team, you can still help by sponsoring my participation in Capes for Kids. You can make a secure donation online, right here: [insert personal fundraising page link.](#)

With Gratitude,
Fundraiser Name