



You can be a superhero for kids with disabilities!

What is Capes for Kids?

From March 5-11, 2018 hundreds of people will join together and unleash their inner superhero by putting on a cape and raising money to help kids move, speak, play and lead at Holland Bloorview Kids Rehabilitation Hospital.

Capes for Kids supports:

- Kids with disabilities finding their voice through speech therapy and communication devices
- Kids getting active through physiotherapy, mobility devices and prosthetics
- Teens building self-confidence by learning the skills to live independently
- Parents getting the help they need through respite, peer support and financial assistance
- Kids experiencing self-expression and building self-esteem through art and music therapy



CAPES
for kids

Holland Bloorview | Kids Rehabilitation Hospital

Fundraising and activity ideas:

- Host a superhero themed spirit day to support Capes for Kids. Students bring \$2 to participate.
- Have classes compete to raise the most money for a pizza party or a fun prize, or have the principal agree to wear a cape to an assembly if the students meet their goal
- Host a bake sale or other activity. Involve special education classes in the planning and execution of the event: this grows friendships and skills at the same time!
- In class: discuss abilities, where they come from, and how to grow yours

How to get started

1. Register your class or school at CapesforKids.ca

TIP: Chose “Fundraiser” if you want ONE fundraising page, and “Team” If you would like to ask classes to set up their own fundraising pages and work toward a group fundraising goal!
2. Contact Holland Bloorview Rehabilitation Hospital Foundation with your questions and for support and ideas!
3. Fundraise and wear your cape with pride between March 5-11!

School fundraisers receive:

- ✓ An online fundraising page with a link that's easy to see and say
- ✓ Email tracking and thank you tracking, making it easy to ask for donations and say thanks!
- ✓ A fundraiser toolkit (PDF) containing tips and ideas to raise money and awareness
- ✓ A Holland Bloorview branded cape for each fundraiser who raises their first \$100
- ✓ Upon request: Support materials including postcards, posters, stickers and temporary tattoos

Contact:

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Holland Bloorview Kids Rehabilitation Hospital Foundation

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