

# Holland Bloorview

Kids Rehabilitation Hospital Foundation



## Capes for Kids is back in 2018!

From March 5-11, 2018 hundreds of people will join together and unleash their inner superhero by putting on a cape and raising money to help kids move, speak, play and lead at Holland Bloorview Kids Rehabilitation Hospital.

Capes for Kids supports Holland Bloorview Kids Rehabilitation Hospital, Canada's largest rehabilitation hospital for children and youth with disabilities and complex medical needs.

In 2017, Capes for Kids raised over \$390,000 for Holland Bloorview through a team of 627 enthusiastic and dedicated families, individuals, small businesses and schools.



**CA**PES  
for kids

Holland Bloorview | Kids Rehabilitation Hospital

#### Holland Bloorview Kids Rehabilitation Hospital Foundation

150 Kilgour Road, Toronto, ON M4G 1R8 Tel: 416-424-3809 Toll-Free: 800-363-2440 Fax: 416-425-4531  
E-mail: [foundation@hollandbloorview.ca](mailto:foundation@hollandbloorview.ca) [hollandbloorview.ca](http://hollandbloorview.ca) Charitable business #89932-6278-R0001

 @HBKidsHospital  @HBKRH  @HollandBloorview

## Your support will help:

- Kids with disabilities find their voice through speech therapy and communication devices
- Kids get active through physiotherapy, mobility devices and prosthetics
- Teens build self-confidence by learning life skills to live independently
- Parents get the support they need through respite, peer support and financial assistance
- Kids experience self-expression and build self-esteem through art and music therapy

**We are happy to consult with your business, school or group to create a Capes for Kids experience that's just right for you.**

*Corporate Sponsorship opportunities are available by request*

### Contact:

Katy Pedersen  
Manager, Peer to Peer and Special Projects  
Holland Bloorview Foundation  
(416) 422-7047  
[kpedersen@hollandbloorview.ca](mailto:kpedersen@hollandbloorview.ca)

## Just the facts, please:

You can get involved with Capes for Kids at any time! Online registration is open now at [www.capesforkids.ca](http://www.capesforkids.ca)!

As Canada's largest children's rehabilitation hospital and complex continuing care teaching hospital, Holland Bloorview is a global leader in care, education and research. It pioneers treatments, technologies, therapies and programs that change the lives of kids with disabilities.

Holland Bloorview has approximately 580 inpatient and 55,000 outpatient visits each year. Holland Bloorview serves children with disabilities from birth to 19 years old.

Holland Bloorview serves children and youth with autism, concussion, cerebral palsy, acquired brain injury, spinal cord injuries, muscular dystrophy, amputation, spina bifida, arthritis, cleft-lip and palate, epilepsy, and other physical and developmental disabilities.

### Fundraisers receive:

- ✓ An online fundraising page with a link that's easy to see and say
- ✓ Email tracking and thank you tracking, making it easy to ask for donations and say thanks!
- ✓ A fundraiser toolkit (PDF) containing tips and ideas to raise money and awareness
- ✓ A Holland Bloorview branded cape after you've raised your first \$100
- ✓ Upon request: A fundraiser pack including postcards, posters, stickers and temporary tattoos
- ✓ Businesses and community groups: social media and email newsletter inclusion as appropriate